**Why go contactless?**

Transit providers across the world can now accept fare payments from contactless bank cards and smart devices. Contactless fare collection can deliver numerous benefits to both transit providers and riders.

**Higher ridership**

People will be more likely to choose transit when they can use what’s already in their pockets to pay the fare.

*London Underground* ridership **grew over 4%** in a year after going contactless.

**Lower overhead**

Transit providers using legacy fare media (cash, paper tickets, regional fare cards) spend a large portion of each revenue dollar on fare collection.

*Washington, D.C.*, saves **6¢ per dollar** on fares collected by bank card instead of cash.

**Faster boarding**

Contactless fare collection reduces dwell time and speeds up transit.

*Tapping to pay* on buses saves **~1.75 seconds/passenger** vs. cash and **~2.25 seconds/passenger** vs. swipe cards.

**Happier riders**

Contactless fare collection improves rider convenience, especially for those unfamiliar with local fare policies.

The first 10 weeks of *New York’s* contactless payment program saw one million taps, with **80% from smartphones**.

**Fairer fares**

Contactless fare collection can help transit providers achieve social equity objectives: It enables **fare capping**, providing riders with weekly and monthly discounts without the up-front costs of an unlimited-ride pass. **Reloadable prepaid cards** offer an affordable way for riders without bank accounts to pay contactless fares.